

**Program-Level Student Learning Outcomes Matrix  
B.S. Sport Management 2018-19**

<b>Identify Each Student Learning Outcome and Measurement Tool(s)</b>	<b>Identify the Benchmark</b>	<b>Total Number of Students Observed</b>	<b>Total Number of Students Meeting Expectation</b>	<b>Assessment Results: Percentage of Students Meeting Expectation</b>	<b>Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data</b>
<b>SLO 1: Demonstrate knowledge of fundamental sport management research, principles, strategies, and practices</b>					
Measure 1 ES 3743 Research & Statistics: Final Research Project (Direct)	80% of students will score a C or better	11	10	90.9%	3
Measure 2 PE 4743 Legal Issues in Sport: Midterm Exam (Direct)	80% of students will score a C or better	26	19	73.1%	1
Measure 3 PE 4843 Philosophy & Ethics in Sport: Volunteer project: Supervisor evaluation (Indirect)	At least 80% of the class will receive scores (3 or higher) in the knowledge and understanding item as scored by their volunteer activity supervisor	40	40	100%	3
<b>SLO 2: Effectively apply a variety of oral and written business and professional communications skills.</b>					
Measure 1 Internship site supervisor final evaluation, Communication item (Indirect)	90% of interns will score A-B on the communication item from the site supervisor evaluation	21	21	100%	3
Measure 2					

PE 3873 Sport Facility & Event Management: Facility Assessment Project (Direct)	80% of class will score a C or better	34	34	100%	3
Measure 3 PE 4843 Philosophy & Ethics in Sport: Final volunteer project	80% of the students will score B (80%) or higher	23	23	100%	3
SLO 3: Demonstrate understanding and competence with behavioral expectations related to ethical good practice and conduct in the workplace.					
Measure 1 Internship supervisor evaluation, Judgment item (Indirect)	90% of interns will score 4 or higher on the judgement item from the site supervisor evaluation	21	21	100%	3
Measure 2 Internship supervisor evaluation, Responsibility items (Indirect)	90% of interns will score 4 or higher on the responsibility item from the site supervisor evaluation	21	21	100%	3
Measure 3 PE 4843 Philosophy and Ethics in Sport: Paper 1 (Direct)	80% of class will score a B or better	22	19	86.3%	3

## Program-Level Operational Effectiveness Outcomes Matrix- B.S. Sport Management 2018-19

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark	Data Summary	Assessment Results: 1. Does not meet expectation 2. Meets expectation 3. Exceeds expectation 4. Insufficient data
<b>OEG 1 Increase international experiences for students and faculty</b>			
Measure 1 Study abroad course enrollment	10 students per offering	25	3
Measure 2 International student enrollment	10% international students in the program	6.2%	1
<b>OEG 2 Increase recruitment, enrollment, and retention of underrepresented students</b>			
Measure 1 Program enrollment rates	Increase student enrollment 3% annually	3.5% increase	3
Measure 2 Student demographic data	Increase female student enrollment 10% annually	Increased 11%	3
<b>OEG 3 Increase students' experiential learning</b>			
Measure 1 Internship supervisor evaluations	90% positive supervisor evaluations	100% positive intern evaluations	3
Measure 2 Student volunteer participation	50% of Sport Management Club participation	35% club participation from majors	1
<b>OEG 4 Increase opportunities for faculty professional development</b>			
Measure 1 Faculty professional development funding	2 fully funded conferences/workshops per school year	5 fully funded conferences attended	3
<b>OEG 5 Adapt course content to reflect field's needs</b>			
Measure 1 Input from external advisory board	Obtain 5 suggestions from advisory board	Obtained 5 suggestions from advisory board	2
Measure 2 Attendance conferences/workshops	2 fully funded conferences/workshops per school year	6 fully funded conferences attended	3

**\*\*Explanation of course action for intended outcomes not realized:**

SLO 1: Measure 1: PE 4743 midterm exam

There was a decrease in course enrollment from previous year which meant a greater challenge to meet the course goal. The instructor provided more exam reviews at the end of class periods, as well as more thorough quiz reviews leading up to the midterm exam. The instructor will more thoroughly explain the importance of good classroom habits to best prepare for course exams.

OEG 1: Increase international experiences for students and faculty

Faculty increases efforts to market program through international student services offices, international club fair, and study abroad participation.

OEG 5: Increase students' experiential learning

Club advisor plans to encourage more participation in club activities through meeting a minimum number of volunteer activities to attend.

*Notes: 1) If you are using different direct and indirect measures for different degree programs, please replicate this form, using one form for each program that has different measures. If different programs use the same measures, only one copy of this form is needed. 2) At a minimum, you are required to use two direct and two indirect measures to assess all of your student learning outcomes. You are not required to measure each student learning outcome with more than one measure, though it is encouraged. This matrix offers space to show that you have more than one measure for each SLO, but it is not required.*